The Effects of Look-Alike Avatar Voice and Facial Expression Intensity on Emotional Recognition and User Perception

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# What is a LOOK-AIKe Avatar?

**Pictured: My look-alike avatar!** 



# Reated Work

• What features contribute to avatar realism and user perception? Lip sync alone 

 uncanny valley

 effect  $\rightarrow$  low perceived realism , Full-body and full-face animation → high perceived realism (1)

### **Look-Alike Avatars**

## Rected Work

### **Avatar Voices & Emotion Recognition**

 Voice similarity increased users' performance, competence, relatedness, and immersion in CodeBreakers (2)

 Audio presence increased participants' ability to identify an avatar's emotion (4)

### Related Work VR in Bystander Scenarios

 Customized VR prompted more user intervention than the non-customized VR (3) Participants think they would have experienced greater empathy and immersion if the avatars were photorealistic (3)

## My Gog

 Investigate the role of a look-alike avatar's vocal and facial expression intensity on users' perceived realism and emotional recognition using a virtual bystander scenario

 <u>So what</u>: Virtual reality has become increasingly present in industry training. Understanding these roles will help developers ensure that VR training is as effective as possible.

### Methods

- Software Reallusion Character Creator iClone
- Survey via Qualtrics 9 variations of each character 2 question types Aggression/Assertion Realism



Addressor Avata

### **Emotion Recognition: Aggression**

#### (Median/Mean)

Face	High intensity	Medium intensity	Low intensity
Voice			
High intensity	4 / 3.78	3/2.92	3/2.88
Medium intensity	2/2.38	2 / 2.12	2 / 1.81
Low intensity	2/2.04	1.5 / 1.77	1 / 1.15

### **Emotion Recognition: Assertion**

#### (Median/Mean)

Face	High intensity	Medium intensity	Low intensity
Voice			
High intensity	4 / 3.77	4 / 3.35	3 / 3.31
Medium intensity	2/2.27	2 / 1.77	2/2.12
Low intensity	1.5 / 1.73	1/1.58	1 / 1.5

### **Perceived Realism: Aggression**

### <u>(Median/Mean)</u>

Face	High intensity	Medium intensity	Low intensity
Voice			
High intensity	3/3.04	2 / 2.31	2/2.08
Medium intensity	3/2.96	3 / 2.73	2/2.23
Low intensity	3 / 2.81	3/2.96	2/2.42



### **Perceived Realism: Assertion**

### (Median/Mean)

Face	High intensity	Medium intensity	Low intensity
Voice			
High intensity	3/2.69	3 / 2.62	2.5 / 2.62
Medium intensity	2/2.73	2/2.62	2/2.5
Low intensity	2/2.08	3 / 2.69	3 / 2.78



## Challenges & Future Work

Limitations

Majority of participants between 18-24 years old
Many incomplete responses had to be removed
Received feedback of survey crashing at the end

Analyze statistical significance data

Non-parametric Friedman test
Add in new survey results

### THANK YOU

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